

The financial battle continues with the 3rd edition of this national best-seller!

For Immediate Release!

“Dave, may I say that your book changed my life and how I looked at my retirement! It is fantastic and I have tried to give your book to everyone I know. I can’t wait to get the [new] edition.” Brenda L.

With the first edition of *Smoke and Mirrors: Financial Myths that will Ruin Your Retirement Dreams* David Trahair sold over 10,000 copies. With the second edition he sold 10,000 more. While everyday Canadians are devouring his books, many financial advisors and banks wish Trahair would stop writing.

In the updated third edition of the bestseller, David Trahair offers a contrarian’s approach to cutting through the jargon and myths perpetuated by financial advisors, often to the detriment of the average Canadian. *Smoke and Mirrors* gives you the ammunition you need to fight back against the scare tactics and “rule of thumb” selling methods used by banks and financial planners that earn them lucrative commissions but suck money out of your pockets. By giving practical tips on how to get your financial house in order, Trahair shows that retiring comfortably costs much less than you think.

New companion workbook now available

Now with RRSP season just around the corner, Self-Counsel Press introduces *The NO Smoke and Mirrors Workbook* which applies Trahair’s financial principles and gives people the tools to gain control over their financial future. Nine easy-to-use spreadsheets lead you through the basics of financial planning and challenge common financial myths using examples to illustrate how to ensure a comfortable retirement.

In these books, David Trahair not only offers sound, practical financial advice, including a new chapter on whether leasing or buying a car saves more money, but he also gives Canadians the tools they need to take control of their personal finances.

Many people in the financial industry don’t like this book, but for the average Canadian the message is invaluable. Pay down your debt before making RRSP payments and above all fight back and take control of YOUR money.

Fred Y. writes, “This should become a book that 'financial planners' should be giving out, if it weren't so against their own interests. However, many others should buy [*Smoke & Mirrors*] in bulk to give to their clients so that they stop thinking that RRSPs are a holy grail and that they need \$2M in it when they retire.”

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